

Project report

Product

Diagnostic products

Task

Packaging development for diagnostic products

Initial situation



For all products existed only one size of a folded box. The different product sizes were adjusted by a inlay of cardboard.

The folded box contained up to 75% air in 80% of all cases.

Solution



Reduction of packing materials on no more than required.

Result

- Reduction of packaging volumes
- Reduction of portage