

Project report

Product

Metal displays

Task

Packaging optimisation for metal displays

Initial situation



There was a total of 103 different corrugate fibreboard boxes. The order of the boxes was achieved job-oriented. The displays were manually packed.

Solution



The number of boxes were reduced from 103 down to 15 sizes. To compensate the different product sizes, we developed a cardboard inlay.

Result

- Increasing the purchase quantity of the corrugate fibreboard boxes
- Reduction of storage costs and stockyard
- Lower administration effort